



# OEFFA Communications Internship

The Ohio Ecological Food and Farm Association (OEFFA) communications intern would perform a variety of tasks related to communications work for the OEFFA Education Program. Attention to detail and excellent research, writing, and computer skills (including Word and Excel) are requirements for this position. Students interested in print and online communications, public relations, and sustainable and organic agriculture are encouraged to apply.

This position is for 10-20 hours a week (with some flexibility) for a semester or longer. If your university program offers credit for internships, we will make an effort to tailor the internship to the length/hours desired. This is an unpaid internship.

*The position would include some or all of the following activities:*

## **Social Media Content Development and Research**

- Develop and schedule social media content
- Assess current Twitter and LinkedIn work, develop recommendations to improve, and begin to implement

## **Website Maintenance and Improvement**

- Update OEFFA website resources pages
- Update OEFFA's newsroom, media list, and event calendar

## **Communications and Content Development**

- Build OEFFA's stock photo collection
- Event promotion and outreach
- Assemble mailings, information packets, and other documents
- Prepare newsletter content, information sheets, and other communication items as needed

## Application Instructions

Please submit a resume (including at least two references) and a cover letter explaining why you're interested in the internship, how many hours a week you are available and when, and how your experience or background makes you a good candidate to: Lauren Ketcham, Communications Coordinator, [lauren@oeffa.org](mailto:lauren@oeffa.org).

*Formed in 1979, the Ohio Ecological Food and Farm Association (OEFFA) is a grassroots coalition of about 4,000 farmers, backyard gardeners, consumers, retailers, educators, researchers, and others who share a desire to build a healthy food system that brings prosperity to family farmers, provides safe and local food to consumers, creates economic opportunities for our rural communities, and safeguards the environment. OEFFA developed an organic certification program in 1981, and is currently one of the country's largest USDA-accredited certifying agents, certifying more than 1,000 organic farms and businesses. OEFFA uses education, advocacy, and grassroots organizing to promote local and organic food systems, helping farmers and consumers reconnect and together build a sustainable food system, one meal at a time.*